

Southeast Polk Athletic Booster Club Minutes September 2019

Present were: Georgia Martin (VP), Tiffany Filloon (secretary), Jennifer Harvey (treasurer), Megan Johnson (membership), Melissa Winget (member), Deborah Wagner (parent), Karla Van Zante (spirit wear), Jayson Campbell (Athletic Director), Bree Bartlett (boys bball/golf parent), Mary Hermes (parent), Angie Ault (parent), Denise Veldhuizen (parent girls tennis), Ryan Roberts (parent, boys golf), Lisa Brown (concessions/softball parent), Angela Williams (parent), Melissa VanPelt (girls tennis), Karianne Lundgren (parent), Stacie Newton (parent, tennis/soccer), Neela Buettel (parent girls xc/track), Kerry Mann (parent girls xc/track), Matt Cowl (parent boys soccer), Kristine Wirth (concessions)

Call to Order: 7:00 pm

Minutes: Copy was provided, motion to approve by Deb Wagner, 2nd Denise Valdhuizen

Treasurer's Report: report not available, financials from district available September 15 for summer months

Athletic Director Report: Homecoming Friday, fall activities underway, SEP hosting state qualifying girls/boys cross country meet October 24th at 4pm; Late August DM Register announced that SEP was ranked 5th overall in class 4A sports for state, highest rank we've achieved

Coaches: no coaches present, no requests

Spirit Wear: Sales are going great, low on inventory but more coming this week, meeting with a few new vendors to add; online store starting up again at the end of football season for Christmas delivery

Membership: Currently at 317 memberships, which is up from 115 last year; totaling \$50,575, which is up \$18,350 from last year.

Concessions: Everyone is liking the new changes, pizza vendor Hy-Vee is popular. They ordered 70 Chick-fil-A sandwiches for last home game and sold out in 20 minutes, this week doubling order to 140 sandwiches. They have had a hard time getting SEP groups to volunteer in concession stand so they have opened up to other outside groups. Lowe's donating time at the concession stand during first home game.

Social Media: nothing to report

Black and Gold Night Committee: Overall huge success! Concessions were approximately \$1500, spirit wear \$2400, 2 parking passes were auctioned off for \$350 each, 49 memberships sold for \$5,850, most groups reported successful booths; Michele Stiles will takeover and be the new chairperson for next year

Football Program: Motion to approve to pay \$600 to Kaylee O'Brien as the graphic organizer of the programs by Lisa Brown, 2nd Deb Wagner, originally approved \$400, but more work than originally anticipated. Todd Webb was the printer for programs, great reviews, looking for volunteers to hand out programs for the next 3 home games. Looking at November 15 for cut off date for the winter programs

New Business: Homecoming Parade is Thursday at 6pm, 45 businesses, 25 schools, there will be 4 officers at 4 stations to help with secure staging, if rain 2pm go or no go call.

Next Meeting October 14th @ 7pm

Motion to adjourn meeting at 7:34pm by Deb Wagner, 2nd Karla VanZante