

Southeast Polk Athletic Booster Club Minutes June 10, 2024

Present were: Elissa Ladurini (secretary), Susan Whinery (social media chair), Mark Whinery, Shelli Bice (VP), Jessica Braunschweig-Norris (social media co-chair), Kari Ford (president), Charley Bogwill (memberships), Megan Johnson (treasurer)

Call to Order: 6:06pm

Minutes: Copy was provided, motion to approve by Shelli Bice, 2nd by Kari Ford

Treasurer's Report: Copy was provided, motion to approve by Shelli Bice, 2nd by Susan Whinery

Athletic Report: Jayson is requesting \$17,500 for Hudl which includes the service and equipment lease for the gym, stadium, softball and baseball.

Motion to approve by Elissa Ladurini

2nd by Mark Whinery

Coaches Request: none at this time

Membership: No new members. Our big membership drive will begin soon. Charley will be sending out the new booster membership link sometime in June to give a little more time for our members to renew for the 2024-25 year. Charley has also been working on the new design for the booster passes and car decals. Kari will be checking into a way that we could announce all of our business sponsors at the sporting events during halftime, in between innings etc.

Spirit Wear: Have been in contact with AKC for the designs for the fall to have in our stadium store ready for Black and Gold night. There will be an online store opening in July sometime. We had an abundance of items that were given back to us and we will be selling them on a "clearance" table at Black and Gold night.

Social Media: Be sure to check out our SEP Athletic Booster FB page. An Instagram account is in the works and should be ready soon.

New Business: Still checking on vinyl for athletic entrance doors as well as some updated and new signage that is needed.

Black and Gold night is August 20, 2024

Adjourn: Motion to adjourn the meeting at 7:07pm, motioned by Kari Ford, 2nd by Elissa Ladurini

Next Meeting: Jul 8, 2024 6:00pm @Social Eats