

Southeast Polk Athletic Booster Club Minutes September 9, 2024

Present were: Elissa Ladurini (secretary), Charley Bogwill (memberships), Susan Whinery (social media chair), Mark Whinery (treasurer), Shelli Bice (VP), Chad Willeford (Girls XC), Kevin Connell (boys/girls bowling), Kari Ford (president), Amanda Hintz, Jayson Campbell (AD)

Call to Order: 6:01pm by Kari Ford

Minutes: Copy was provided, motion to approve by Shelli Bice, 2nd by Mark Whinery

Treasurer's Report: Copy was provided, motion to approve by Elissa Ladurini, 2nd by Susan Whinery

Athletic Report: Fall sports are underway. Black and Gold night had a great turnout and was very successful. The pool area looks great after the repairs. The football team is at Cedar Rapids Prairie this Friday. Our volleyball team is hosting the Metro Classic Tournament this Saturday. Girls XC took first place in Council Bluffs this last weekend. Homecoming is Sept. 27th.

The AD department generates money largely from student activity passes, gate receipts and events. This money goes to offset the cost of officials, uniforms, announcers, and scorekeepers just to name a few. We count on the community to come to the games and events and for families to purchase the activity passes for their student/s.

Coaches Request: Girls XC requested their \$500 allotment.
Girls and Boys bowling requested their \$500 allotment for both teams.

Membership: Memberships are down when compared to previous years. Please push memberships to all community members. Our athletes depend on us!
The Ram Cannon has been sponsored for the first 3 home games. Still looking for a sponsor for our last home football game and of course the basketball games as well. We are still working on what the vinyl will look like for the athletic entrance doors.

Spirit Wear: The Ram Store at the stadium is stocked up and running smooth. We will likely switch vendors next year. The HOCO shirt order link has closed. We sold about 500 shirts for about \$3000-\$4000 in profit.

Social Media: nothing to report

New Business: HOCO parade planning with the Chamber, Altoona PD, Altoona Public Works has all been done and we are set to have a great parade. We are in need of 4 convertibles for the parade. The parade route is the same as last year. Elder is providing the flatbeds for the football team.

We will be organizing with the elementary schools to have an "elementary night" at the home basketball games.

Adjourn: Motion to adjourn the meeting at 7:20pm, motioned by Susan Whinery, 2nd by Jayson Campbell

Next Meeting: Oct 14, 2024 ,6:00pm @ HS multipurpose room