Southeast Polk Athletic Booster Club Minutes August 11, 2025

Present were: Elissa Ladurini (secretary), Charley Bogwill (president), Jess Braunschweig-Norris (social media), Misty Johnson (membership), Mark Whinery (treasurer), Susan Whinery (social media), Kari Ford (VP, spirit wear)

Call to Order: 6:00pm

Minutes: Copy was provided, motion to approve by Susan Whinery, 2nd by Kari Ford

Treasurer's Report: nothing to report at this time

Athletic Report: Baseball and softball both had very successful seasons. Baseball nearly qualified for state losing a close game to Waukee NW. Softball advanced to the state tournament.
Wheels are in motion for the baseball project and bids are currently being accepted for the work. The earliest work begins in late September. Included in this is new turf, back stop netting to mirror the softball fields, new back stop wall with padding, protective netting in front of the dugouts and batting cage improvements for both baseball and softball.
There was a new branding deal with Nike that allowed the purchase of new rugs for the gym where the chairs sit, a table cloth and media backdrop.
The XC course will not be ready for the fall. They have cut an alternate path to host meets and practices.

Coaches Request: none at this time

Membership: 19 business sponsorships for a total of $11,300.00 and 71 personal memberships for a total of $17,525.00. Decals are in. The booster passes are coming from Bound.

Spirit Wear: Unfortunately our stadium store will likely not be ready for complete set up by Black and Gold night. The goal is to have the new cabinets in by the first varsity football game. We are hopeful that it will be able to at least have tables set up so that we can sell our apparel off of them. Working on some temporary signage with pricing for the new apparel to go in the window for Black and Gold night. A more permanent one will be installed once the stadium store repairs are complete.
Kristie Borwick is continually working on new designs and orders are coming in.

Social Media: Discussed having the coaches assign a "team parent" to send the Booster Club pictures and any updates throughout the season so that we as a Booster Club can make sure to recognize our athletes and their accomplishments on all of our social media platforms.

New Business: Brick fundraiser- sold 29 bricks for a profit of $4850.00 and they are installed.

Adjourn: Motion to adjourn the meeting at 7:25pm, motioned by Charley Bogwill, 2nd by Mark Whinery

Next Meeting: Sept. 8th @ 6:00pm, HS Multi-purpose room