

SEP Athletic Booster Minutes  
November 10, 2025

**In Attendance:** Charley Bogwill (president), Misty Johnson (memberships), Jess Braunschweig-Norris (social media), Susan Whinery (social media), Mark Whinery (treasurer), & Kari Ford (VP)

**Call the meeting to Order:** 6:01 PM

**Minutes:** Susan motion to approve minutes; Mark second

**Treasurer Report: Mark**

Nothing to report @ this time; no report for October yet - hopefully will be received in the next week

Last month we approve all winter sports & Cheer also requested their \$500 allotment and it was awarded

Indoor baseball & softball no longer requires a booster donation to cover the indoor equipment; instead the district is covering the needed funds to finish the project

Standing balance is approximately \$120,000

**Athletic Report: Charley - Jayson not in attendance but sent email**

Girls Swim & Dive qualified for state - 3 divers; 2 individual swimmers; and 200 free relay

Football upset Ankeny and then fell to Liberty after a very close game

Girls basketball scrimmage @ DCG on the 17th

Additional info

Baseball/softball renovation continues to move along

**Spirit Wear: Kari**

Basketball store is live; Wrestling store will be live ASAP

Working on Christmas items - shirts, ornaments, etc.

Going to have a pop-up vendor store at @ Olde Town Altoona - November 29th

Working with the Outlet Mall to use storefront or pop-up store in the foodcourt - storefront would be as a donation/goodwill.

Working with Soccer to take over their practice apparel & hopefully parent store.

Working on contact with spring sport coaches to acquire their apparel/parent stores.

State Swim & Dive sales: Sold 32 swim apparel items

Lots of Basketball orders coming in; continuing to promote

Stadium store construction/updates can begin once we have things cleaned up

Ongoing conversation about additional items to sell in the winter/holiday store

**Membership: Misty**

Nothing to report

New membership social media push for winter sports

**Old Business: By-laws update**

Charley wants by-laws completed in December; on next month's agenda

Out-of-season sports/weightlifting - there were approx. 135 students enrolled; 31 were classified as high attendance and only a handful that had 100% - Charley is going to work with Jayson for 100% attendance shirts

Booster Survey for neighboring clubs was sent out on Friday; approximately 5-6 have already responded of the 23 contacted

Charley met with several vendors for the main gym for lighting, sound, and scoreboards

**New Business: None**

Susan noted we're prepared for winter social media

**Next Meeting: December 8th @ 6pm**

Kari moved to adjourn; Misty second

Meeting adjourned @ 6:50 PM